

# 2024-2025 Radio Diary Measured Markets

Fall 2024 Release - December 5, 2024

(measurement from November 6, 2023 - November 3, 2024\*)

Spring 2025 Release - May 29, 2025

(measurement from April 29, 2024 - April 27, 2025\*)

Market No.	Central Market Description	12+ Population
<b>NEWFOUNDLAND</b>		
9	St John's	208,500
<b>NOVA SCOTIA</b>		
2080	Halifax	479,210
<b>NEW BRUNSWICK</b>		
3009	Moncton	176,230
<b>QUEBEC</b>		
4199	Quebec	779,140
4120	Saguenay	154,990
4339	Sherbrooke	244,120
4659	Trois-Rivières	152,240
<b>ONTARIO</b>		
5239	Barrie	208,750
5269	Hamilton	763,550
5109	Kingston	174,450
5339	Kitchener-Cambridge-Waterloo	606,470
5369	London	550,170
5071	Ottawa-Gatineau Anglo	1,088,380
5072	Ottawa-Gatineau Franco	366,920
5299	St Catharines-Niagara	430,210
5479	Sudbury	165,830
5409	Windsor	421,370
<b>MANITOBA</b>		
6119	Winnipeg	810,630
<b>SASKATCHEWAN</b>		
7069	Regina	237,300
7109	Saskatoon	304,880
<b>BRITISH COLUMBIA</b>		
9230	Kelowna	234,060
9119	Victoria	428,250

\*Excluding the last week of January, first week of July and last two weeks of December.